



AppNeta Joins Artisan Infrastructure’s Certified Solution Ecosystem Bringing Network & Application Performance Insight to Managed Service Providers

Wellesley, MA – October 21, 2011– [AppNeta](#), the leading provider of [cloud-based network performance management](#) and [Artisan Infrastructure](#), the wholesale Infrastructure-as-a-Service provider, announced today a strategic partnership to bring managed service providers (MSPs) and value-added resellers (VARs) unmatched insight into customer network and application performance.

AppNeta’s award-winning [PathView Cloud service](#) enables managed service providers to pre-assess, continuously monitor and quickly troubleshoot customer network problems and performance challenges of business-critical application performance for [VoIP](#), video conferencing, [virtualization](#) and IP storage and backup. Together, AppNeta and Artisan Infrastructure offer managed service providers the visibility they need to quickly identify problems and understand network performance metrics that directly impact business productivity and application success.

“As a traditional VOIP solution provider, it is essential to my company, as we move to telephony as a service model, that my Infrastructure-as-a-Service provider has partnered with AppNeta to provide performance monitoring services,” said Mark Kruger, CEO of Virtutel Services. “The PathView cloud service offered by this partnership will allow Virtutel Services to provide a best in class, real time and historical, performance management information reflecting all points of the local area network and in the cloud. The PathView cloud service allows Virtutel Services to eliminate the need for dedicated MPLS circuits for deployment of voice, virtualized and hosted solutions. Bandwidth in the cloud and the performance of bandwidth for voice in the cloud can now be monitored and diagnosed reliably.”

On Tuesday, October 25, 2011 at 12:00pm CDT AppNeta and Artisan Infrastructure will co-host [“Assuring Performance of your Customers’ Business-Critical Applications” webinar](#). The webinar will provide an overview of how the PathView Cloud service provides instant-value to service providers managing business critical applications and the remote site performance of their customer networks. The webinar will also discuss the importance of active, real-time visibility and reporting, SLA validation, QoS issues and pre-deployment network assessments.

“The partnership with AppNeta offers our MSP and VAR customers performance insight that they don’t have today,” said Steve Williams, vice president of corporate development for Artisan Infrastructure. “With PathView Cloud in Artisan Infrastructure’s Certified Solution Ecosystem, our customers have the ability to not only find and fix WAN performance problems quickly, but

they can easily build a new recurring revenue service with continuous network performance monitoring.”

About AppNeta

AppNeta delivers instant-value network performance management solutions required to drive exceptional application performance across all data center, cloud, remote office and mobile environments. AppNeta’s award-winning PathView Cloud solutions leverage a zero administration, cloud-based service to meet the performance demands of today’s distributed network infrastructure and mainstream network-dependent applications including unified communications, cloud services and virtual service delivery. With more than 1,000 users worldwide, AppNeta provides unmatched performance insight to network engineers and IT outsourcers, enabling predictable and efficient delivery of today’s business-critical application services from wherever they originate to wherever they are consumed.

About Artisan Infrastructure

Artisan Infrastructure is the wholesale Infrastructure-as-a-Service provider. The company delivers infrastructure on demand to a global network of more than 200 service providers from fully redundant, geographically diverse, SAS 70 Type II data centers. Partners include national and international managed service providers, systems integrators, software developers, communications providers, and value added resellers. Through Cornerstone, Artisan’s virtual Private Data Center (vPDC) platform, partners maintain complete autonomy, control, security, and visibility when building their own private and public cloud solutions. Cornerstone scales from single site, secure multi-tenant environments to highly complex dedicated infrastructure on multiple continents. With Artisan Infrastructure, partners eliminate the capital expense of building and maintaining best-of-breed, infinitely scalable, infrastructure while minimizing operational and engineering overhead. A neutral ecosystem of independent software vendor templates allows immediate turn up, trial and deployment of cloud solutions faster and more affordably. For more information contact the company at 512-600-4300 or www.artisaninfrastructure.com.

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