



Converged Solutions and Services



Mark R. Kruger
Chief Technology
Officer

Technology Assurance Group Invites Mark R. Kruger, Chief Technology Officer of Converged Solutions and Services, to Offer His Views on the Latest Technologies Impacting the SMB Marketplace

Industry Leader to Lend His Expertise and Years of Experience to U.S. and Canada's Top Technology Providers at TAG's Annual Convention

DELRAY BEACH, FL — January 30, 2011 — Converged Solutions and Services, an industry leader in unified communications, announced today that Technology Assurance Group (TAG), an international organization of leading independently owned unified communications companies representing over \$350 million in annual sales, invited Mark R. Kruger, Chief Technology Officer of Converged Solutions and Services, to present on the latest technologies impacting small to mid-sized businesses (SMB) at the 11th Annual TAG Convention. Mr. Kruger will share his extensive industry expertise and company's experiences with top technology providers located throughout the United States and Canada. TAG's 2011 Annual Convention will be held on March 16th – 18th in San Antonio, Texas.

With the growth of cloud-based technologies, the theme of the 2011 Annual Convention is "Find Your Silver Lining in the Cloud." SMBs have begun to fully understand the true value of cloud technologies and the market is set to explode. According to predictions by IDC

Research, "By 2014, sales of cloud computing products or services will generate almost \$56 billion in annual revenues." The expansion of cloud technologies will not only have a profound impact on the technology sector, but this growth will transform the manner in which SMBs conduct business across all industries. Kruger will share his views on the future of cloud technologies, virtualization, hosted solutions, and managed services with other industry professionals. As a well-respected business leader in the industry, many of his peers will gain valuable insight on where the cloud is taking businesses.

"We've always placed the utmost importance on being on the leading edge of technology which is why we spend so much time and energy educating our employees," commented Kruger. "When we truly understand where our industry is headed, it makes it much easier to increase our customers' profitability and give them a competitive advantage. An ancillary benefit to running our organization in this manner is that we are able to share our experiences with our colleagues at events like the TAG Convention."

"The TAG Convention brings the brightest minds and most innovative thinkers in our industry

together to share best practices, learn from one another and plan for a successful future," stated Brian Suerth, EVP and Partner of Technology Assurance Group. "We are honored to have Chief Technology Officer Kruger at our event, and we all look forward to learning from him."

ABOUT CONVERGED SOLUTIONS AND SERVICES

Converged Consulting, Inc., founded in 1998 by Mark Kruger, formed Converged Solutions & Services (CSS) in June 2004 to provide customers with a combination of the industry's most comprehensive and proven voice, data, and video integrated solutions and the unmatched expertise of its VoIP telephony and data engineers.

With over 20 years of industry experience, CSS is a customer-driven and results-oriented Value Added Reseller. Their team of factory certified professionals assists businesses with all phases of planning, design, installation and maintenance for their communications systems.

CSS is a state certified network infrastructure provider offering total on-site project management from start to finish. The company services customers of all sizes

throughout Florida and the Caribbean.

For more information on CSS, please call (561)272-1211 or visit www.cssvoip.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an international

organization of leading independently owned unified communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and

advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.