



Converged Solutions and Services



Mark R. Kruger
Chief Technology
Officer

FCC Increases Fees on Interstate and International Calls in Q1 2010

*Converged Solutions and Services
Helps Businesses Avoids These Costs
Through SIP Technology*

DELRAY BEACH, FL —
March 31, 2010 — Converged
Solutions and Services, an industry
leader in unified communications,
has begun to inform their customers
on the Federal Communications
Commission decision to raise the
Universal Service Fund fee levied on
interstate and international calls.
According to a public notice released
by the FCC, the increase will be a
record 14.1% for the first quarter of
2010. Converged Solutions and
Services is placing special emphasis
on helping businesses avoid these
substantial costs through Session
Initiation Protocol (SIP) Trunking.

“The popularity of SIP Trunking
has exploded and has rapidly become
the transport of choice for voice
communications,” commented Mark
R. Kruger, Chief Technology Officer
of Converged Solutions and Services.
“With the current economic
environment the last thing most
businesses need is an increase in
their telecom costs. SIP technology
empowers companies to reduce cost
and improve productivity through
advanced business applications.
Through the implementation of SIP,
new technology costs most
companies absolutely nothing.”

SIP technology supports any
form of real-time communication
regardless of whether the content is
voice, video, instant messaging, or a

collaboration application. SIP
enhances employee productivity by
enabling users to inform others of
their status (also known as presence
management), their availability, and
how they can be contacted before a
communication is even initiated.

SIP Trunking improves the
bottom line of companies combining
their voice and data services onto a
SIP-based Trunk rather than using a
costly primary rate interface (PRI) or
T-1. SIP lets organizations converge
their traffic onto a single line
allowing them to see how they can
best utilize or reduce bandwidth.

Another telltale sign driving the
demand for SIP technology is a
statement made recently by AT&T
telling U.S. telecom regulators that it
should set plans for phasing out older
telephone networks if the
government wants to make high-
speed Internet access available across
the country. AT&T stated that the
government's goal of 100%
broadband Internet access is in reach
only if resources are moved away
from "plain-old telephone service",
known in the industry as POTS and
the Public Switched Telephone
Network (PSTN). AT&T described
circuit switched telephone systems as
relics of a bygone era.

“A few years ago SIP was
considered bleeding edge
technology. Today it's considered
cutting edge and tomorrow it will be
mainstream. During SIP's infancy
we conducted our own testing so we
could properly position and deploy it

to our customers when the time was
right. Well, the time is right and
those that have decided to adopt it
are reaping its many benefits and are
truly giving themselves an advantage
against their competition,” added
Kruger.

ABOUT CONVERGED SOLUTIONS AND SERVICES

Converged Consulting, Inc.,
founded in 1998 by Mark Kruger,
formed Converged Solutions &
Services (CSS) in June 2004 to
provide customers with a
combination of the industry's most
comprehensive and proven voice,
data, and video integrated solutions
and the unmatched expertise of its
VoIP telephony and data engineers.

With over 20 years of industry
experience, CSS is a customer-driven
and results-oriented Value Added
Reseller. Their team of factory
certified professionals assists
businesses with all phases of
planning, design, installation and
maintenance for their
communications systems.

CSS is a state certified network
infrastructure provider offering total
on-site project management from
start to finish. The company services
customers of all sizes throughout
Florida and the Caribbean.

For more information on CSS,
please call (561)272-1211 or visit
www.cssvoip.com.