



**Converged Solutions and Services**



Mark R. Kruger  
Chief Technology Officer

**Converged Solutions and Services Invited to Participate at the 9<sup>th</sup> Annual TAG Convention**

*Mark R. Kruger, Chief Technology Officer of Converged Solutions and Services, to Share His Expertise to Top Business Communications Providers in the U.S. and Canada*

DELRAY BEACH, FL — February 18, 2009 — Converged Solutions and Services, an industry leader in business communications, announced today that Technology Assurance Group (TAG), an association of independently owned voice and data providers representing close to \$400 million in annual sales, invited Mark R. Kruger, chief technology officer of Converged Solutions and Services, to participate in the discussions on the state of the industry at its 9<sup>th</sup> Annual TAG Convention. The audience will consist of the most reputable and successful providers located throughout the United States and Canada. TAG’s 2009 National Convention will be held on March 27<sup>th</sup> – 29<sup>th</sup> in San Diego, California.

The theme for the upcoming year’s convention is “The Future Is in Leading Our Industry”. The convergence of voice and data technology is forcing two separate industries to integrate and become one, offering a complete managed services solution. Traditional voice companies are adding data solutions to their repertoire of services, while traditional data VARs are offering voice solutions. Those organizations that are completely immersed in providing both resulting in a true managed services model will survive

and become the leaders of this new industry.

“It is an honor to share our knowledge and experiences in managed services to our colleagues,” said Mr. Kruger. “Managed services is going to greatly benefit small to medium sized businesses by helping to increase their profitability, improve productivity and give them a competitive advantage.”

“The TAG Convention provides a unique opportunity where our member companies interact and learn better business practices from leading organizations,” stated Dale Johnson, CEO of TAG. “Mr. Kruger is well respected among his peers and his company is one of our premier members.”

**ABOUT CONVERGED SOLUTIONS AND SERVICES**

Converged Consulting, Inc., founded in 1998 by Mark Kruger, formed Converged Solutions & Services (CSS) in June 2004 to provide customers with a combination of the industry’s most comprehensive and proven voice, data, and video integrated solutions and the unmatched expertise of its VoIP telephony and data engineers.

With over 20 years of industry experience, CSS is a customer-driven and results-oriented Value Added Reseller. Their team of factory certified professionals assists businesses with all phases of planning, design, installation and

maintenance for their communications systems.

CSS is a state certified network infrastructure provider offering total on-site project management from start to finish. The company services customers of all sizes throughout Florida and the Caribbean.

For more information on CSS, please call (561)272-1211 or visit [www.cssvoip.com](http://www.cssvoip.com).

**ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned business communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG’s mission is to increase its Members’ sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).